



carhille dundas
storytelling expert

About.

Camille Dundas spent 10 years writing and producing stories for Canadian news programs such as CBC National, CP24 Breaking News and CTV's Canada AM. She extended that experience into a **media training** and consulting business which became part of Konvo Media Inc in 2018.

Camille is also the **editor-in-chief** of ByBlacks.com, Canada's #1 digital magazine serving Black Canadians. She has been recognized by Prime Minister Justin Trudeau for her media activism and has led her team to win two national media awards. She is ranked as one of the top 100 Accomplished Black Canadian Women.

Fighting stereotypes and racism is her personal purpose. Camille frequently speaks at conferences and events on the topic of **diversity and inclusion** in the workplace.

In 2016 Camille made a career jump from TV news to tech, becoming a consultant for the global social media management leader, Hootsuite. Camille specializes in **social media strategies** for public sector organizations including the Government of Canada and the U.S. Federal Government.

This experience has also made her an in-demand speaker on the topics of **social media readiness** and **social media storytelling**. Camille has delivered workshops to corporations and organizations helping them find their "big brand message" and how to convey that message authentically via social media.

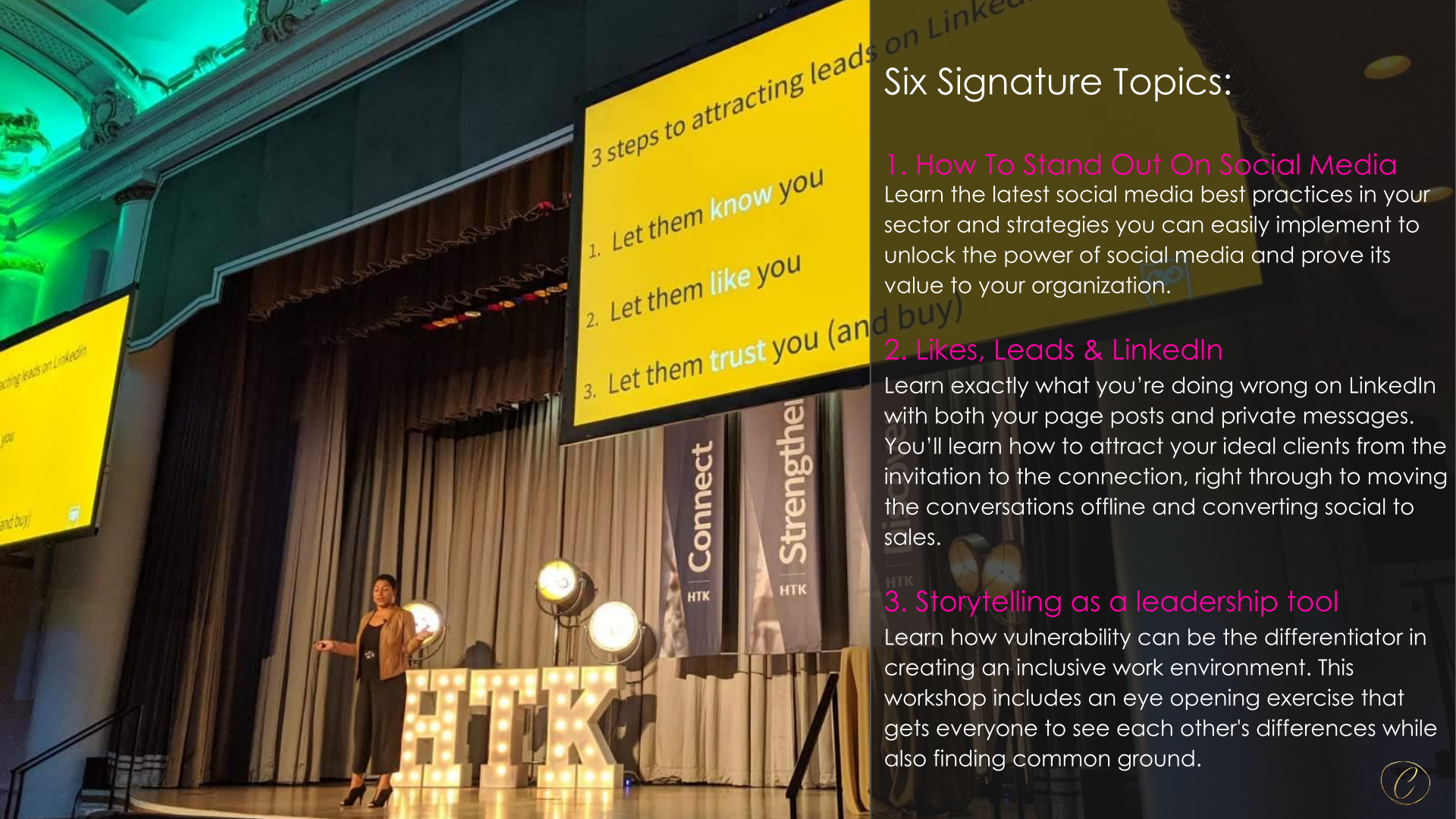


Camille is available for:

- ✓ Workshops
- ✓ Keynote Presentations
- ✓ Corporate conferences
- ✓ Industry conferences
- ✓ Panel Discussions
- ✓ Media panels
- ✓ Retreats
- ✓ University/high school graduations
- ✓ Webinars

*All presentations are customized and interactive where applicable.





3 steps to attracting leads on LinkedIn

1. Let them know you
2. Let them like you
3. Let them trust you (and buy)

Six Signature Topics:

1. How To Stand Out On Social Media

Learn the latest social media best practices in your sector and strategies you can easily implement to unlock the power of social media and prove its value to your organization.

2. Likes, Leads & LinkedIn

Learn exactly what you're doing wrong on LinkedIn with both your page posts and private messages. You'll learn how to attract your ideal clients from the invitation to the connection, right through to moving the conversations offline and converting social to sales.

3. Storytelling as a leadership tool

Learn how vulnerability can be the differentiator in creating an inclusive work environment. This workshop includes an eye opening exercise that gets everyone to see each other's differences while also finding common ground.





4. Personal Purpose: leveraging the power of your personal brand

Uncover what's holding you back from sharing your authentic self with others, both in person and online. Understand how to boost your personal brand with storytelling both in the office and on your social media networks.

5. Finding your power

Female empowerment is everywhere, but seems so out of reach for many women. What happens when we lose our power, and how can we get it back? As a wife, mother, career woman and business owner, Camille shares her personal truth about what it really takes to live an empowered life.

6. Why you don't have to pick a lane

Camille has seamlessly blended her media, diversity and social media technology experience into a clear and recognizable brand. In this talk she shares the storytelling secrets to a career pivot.



Impact.

"Camille immediately commanded the room in a most engaging way. She started by telling her story and through a series of really creative and authentic exercises with the audience got us to start to tell our stories."

~ Andrew Simpson, Principal Consultant Ecotone Software

"By the end of the session, everyone was eager to share their story and people left the room saying "that was the best session of the day". I would highly recommend inviting Camille as a public speaker as well as a workshop host!"

~ Katie Allen, Corporate Social Responsibility at Fiix Software

"The expertise Camille shared coupled with her dynamic personality captivated the young entrepreneurs she addressed at CEE's Signature Style Event. The feedback forms were filled with praise for her effortless ability to connect and share valuable information."

~ Shereen Ashman, Non-profit Operations Manager

"Camille's unique style of facilitation was personable and accessible to the group and it was evident that she was a thought leader on the subject. It was by far the most popular workshop of the week!"

~ Letecia Rose, Diversity & Inclusion Specialist, Maple Leaf Sports & Entertainment



2019 Speaking Highlights

- Elevate Tech Festival: Masterclass with Cameron Bailey
- BFUTR National Conference: Branding and Customer Obsession
- Word on The Street Festival (Magazines Canada)
- Leadership From The Heart: Being, Becoming, Belonging
- HTK Discover19 Financial Advisor Conference
- BLD Ontario "Everyone's A Leader" Conference
- MLSE Launchpad: How To Get Your Social Media Career Ready
- Canadian Association of Journalists Conference



Press.

[CityLine with Tracy Moore](#)

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[The Edge Magazine](#)

[TVO's The Agenda](#)

[Stratagem](#)

[Make Ur Mark](#)

[Words With Michelle](#)



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