



carhille dundas

storytelling expert



About.

Sharing my own personal story about how I accidentally found out I was part of a diversity workplace program, to the stream of microaggressions I've navigated in life and at work, has led me to spend more time researching and talking about Canada's unique place in the diversity, equity and inclusion space.

Statistics show that industries across the board could make serious gains in revenue per year through diversity, inclusion and belonging efforts. But despite throwing millions of well intentioned dollars at D&I programs, underrepresented groups struggle to get their foot in the door, and when they do, they almost never make it up the ranks. Something doesn't add up.

My speaking and corporate consulting is anchored in intersectionality, with specific emphasis on the idea that effective diversity work must go beyond gender. Diversity and inclusion initiatives that try to group people into such categories as gender, ethnicity, and age provide a narrow view of what shapes our identities. No one is defined by a single category: We are influenced by our socialization, experiences, culture, and background. This is a core concept behind intersectionality. My approach is also heavily rooted in explaining what allyship looks like and giving tangible steps to transforming how teams understand how this plays out in the workplace.

Through keynotes and workshops, I've helped kickstart these difficult conversations at both mid size and large scale companies such as Fiix Software, The Conference Board of Canada, TD Bank, KPMG, Investors Group and Enbridge.



Camille is available for:

- ✓ Workshops
- ✓ Keynote Presentations
- ✓ Corporate conferences
- ✓ Industry conferences
- ✓ Panel Discussions
- ✓ Media panels
- ✓ Retreats
- ✓ University/high school graduations
- ✓ Webinars

*All presentations are customized and interactive where applicable.



Signature Topics:

1. Expanding Inclusion Through Intersectionality

Diversity and inclusion initiatives that try to group people into such categories as gender, ethnicity, and age provide a narrow view of what shapes our identities. No one is defined by a single category: We are influenced by our socialization, experiences, culture, and background. This is a core concept behind intersectionality.

2. Storytelling as a leadership tool

Learn how vulnerability can be the differentiator in creating an inclusive work environment. This workshop includes an eye opening exercise that gets everyone to see each other's differences while also finding common ground.





3. Personal Purpose: leveraging the power of your personal brand

Uncover what's holding you back from sharing your authentic self with others, both in person and online. Understand how to boost your personal brand with storytelling both in the office and on your social media networks.

4. Finding your power

The promise of empowerment as the key to success is everywhere. But we are being bombarded with this message, without the truth or the tools for how to get to this empowered destination. Camille Dundas, a journalist, an entrepreneur, and equity consultant leads a candid discussion on her own personal path to living an empowered life.



Impact.

"Camille immediately commanded the room in a most engaging way. She started by telling her story and through a series of really creative and authentic exercises with the audience got us to start to tell our stories."

~ Andrew Simpson, Principal Consultant Ecotone Software

"By the end of the session, everyone was eager to share their story and people left the room saying "that was the best session of the day". I would highly recommend inviting Camille as a public speaker as well as a workshop host!"

~ Katie Allen, Corporate Social Responsibility at Fiix Software

"The expertise Camille shared coupled with her dynamic personality captivated the young entrepreneurs she addressed at CEE's Signature Style Event. The feedback forms were filled with praise for her effortless ability to connect and share valuable information."

~ Shereen Ashman, Non-profit Operations Manager

"Camille's unique style of facilitation was personable and accessible to the group and it was evident that she was a thought leader on the subject. It was by far the most popular workshop of the week!"

~ Letecia Rose, Diversity & Inclusion Specialist, Maple Leaf Sports & Entertainment



2019 Speaking Highlights

- Elevate Tech Festival: Masterclass with Cameron Bailey
- BFUTR National Conference: Branding and Customer Obsession
- Word on The Street Festival (Magazines Canada)
- Leadership From The Heart: Being, Becoming, Belonging
- HTK Discover19 Financial Advisor Conference
- BLD Ontario "Everyone's A Leader" Conference
- MLSE Launchpad: How To Get Your Social Media Career Ready
- Canadian Association of Journalists Conference



Press.

[CityLine with Tracy Moore](#)

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